



Be a Hero- Be the one to save 1!

Dear Sponsor,

The State of Georgia has been recognized for many things including its famous residents, world class sporting events, the world's busiest airport, and Southern hospitality. However, did you know that Georgia has also gained attention on a national level as being in the top 5 states for human trafficking?

The FBI has indicated that Atlanta is among the worst cities in the country for sex trafficking. An estimated 374 girls are commercially exploited, sexually, on a monthly basis and over 5,000 girls are at-risk of being trafficked in Georgia on an annual basis. Moreover, they report that the average age that a girl is first recruited into prostitution or sex trafficking in the U.S. is between 11 and 14 years old. Her life span at that point becomes 7 years due to the risk of overdose, STDs, suicide, and homicide. Without doubt, the numbers are alarming and the issue overwhelming, but there is still hope!

The Velo Atlanta Cycling Club will host its annual fundraising charity bicycle ride, the **Rescue 1 Century**, on Saturday, May 11, 2019 starting in beautiful Social Circle, GA in order to be that voice of hope. We will spread the word and bring much needed awareness to the pervasive issue of child exploitation. We are working in conjunction with **youthSpark**, an independent 501(c)3 organization whose mission is "to advocate for youth who need legal and adult protection in abusive and exploitative situations".

Your generous contribution to the Rescue 1 Century charity ride will help ensure a memorable experience for our ride participants and volunteers. We are currently in need of funding and in kind donations to support approximately 300-500 attendees. Please consider sponsoring our event by providing a cash donation (see attached packages) or in-kind gift.

In-kind items for consideration include items for a light lunch, energy bars, water, Gatorade, fruits (e.g., bananas, oranges, grapes, watermelons, etc.), potato chips, corn chips, pickles, P&J sandwiches, chocolate milk, sodas and garbage bags.

We invite you to stand with us and make a positive impact on the lives of countless young victims in our community. By supporting this event, you will be sending an encouraging message that they are not alone and that they are surrounded by a community of people who care.

If you have any questions, please contact the Velo Atlanta Cycling Club Rescue 1 Ride Director at mitchow10@aol.com.

We envision "a world where no child is a product that can be bought, sold, or abused."

youthSpark

Sincerely,

Mitchell A. Howell
President
Velo Atlanta Cycling Club



The Velo Atlanta Rescue 1 Ride Sponsorship Program – Be a Hero. Choose your Shield!

HERO STATUS	Platinum Shield \$2,000 and Up	Gold Shield \$1,000	Silver Shield \$500	Bronze Shield \$250
Rest Stop Sponsor	X	X		
Name Mentioned in Press Release	X	X		
Exhibit Space at Registration Area	X			
5 Free Registrations	X			
3 Free Registrations		X		
2 Free Registrations			X	X
Logo on T-shirt	X	X		
Verbal Recognition at Event	X	X	X	
Logo and Link on Event Web Page	X	X	X	
Sponsorship Certificate	X	X	X	X
Distribute organization marketing materials	X	X	X	X



My business or organization would like to become a Velo Atlanta Cycling Club Rescue 1 Ride Sponsor for the June 2018-May 2019 period.

Business/Organization Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Please email business/organization logo or graphic in electronic format to secretary@veloatlanta.com. The logo will be used in publicity materials, flyers, on the Velo Atlanta website, etc. You may also enclose a printed copy of the logo or graphic but generally the quality of reproduction of the electronic version is much higher.

- \$2000 and up** – Platinum Velo Atlanta Rescue 1 Sponsor
- \$1000** – Gold Velo Atlanta Rescue 1 Sponsor
- \$500** – Silver Velo Atlanta Rescue 1 Sponsor
- \$250** – Bronze Velo Atlanta Rescue 1 Sponsor
- \$ _____** Other amount – Velo Atlanta Rescue 1 Sponsor

I would also like to join the Velo Atlanta Cycling Club or renew our Velo Atlanta membership:

- \$35/Individual**
- \$55/Couple**
- \$150/Organization**
- \$100/Business**
- Not at this time**

Payment Method: Check Enclosed MasterCard VISA Discover

Credit Card Payment: Visit: <http://rescue1century.com>

Check Payment Method: Check # _____

Total amount enclosed _____

Mail checks to: Velo Atlanta Cycling Club, P.O. BOX 5324, Atlanta, GA 31107

Make checks payable to: youthSpark, Inc.

Memo Line: Rescue 1 Century

Tax ID: 58-2556130

Email: treasurer@veloatlanta.com

youthSpark is a 501(c)(3) nonprofit organization and all contributions are tax-deductible.

Thank you for your support and we look forward to partnering with you to make the Rescue 1 Century ride a memorable event!