



Be a Hero- Be the one to save 1!

Dear Sponsor,

The State of Georgia has been recognized for many things including its famous residents, world class sporting events and Southern hospitality but did you know that the state has also gained attention on a national level as being in the top 5 states for human trafficking?

The FBI has indicated that Atlanta is among the worst cities in the country for sex trafficking. An estimated 374 girls have been commercially sexually exploited monthly and 5,000 girls are at-risk of being trafficked in Georgia. Moreover, they report that the average age that a girl is first recruited into prostitution or sex trafficking in the U.S. is 11-14 years-old. Her life span at that point becomes 7 years due to the risk of overdose, STDs, suicide, and homicide. Without doubt, the numbers are alarming and the issue overwhelming but there is still hope!

Velo Atlanta Cycling Club will be hosting its annual fundraising charity bicycle ride, **Rescue 1 Century**, on May 13, 2017 out of beautiful Social Circle, GA in order to be that voice of hope. Together with **youthSpark**, an independent 501(c)3 organization whose mission is "to advocate for youth who need legal and adult protection in abusive and exploitative situations", we will spread the word and bring much needed awareness to the pervasive issue of child exploitation.

Your generous contribution to the Rescue 1 Century charity ride will help ensure a memorable experience for all our ride participants. Please consider sponsoring our event by making a donation (see attached packages) or providing an in-kind gift. We are currently in need of funding to cover the following expenses for approximately 100-350 attendees:

In-kind Sponsors: a light lunch, energy bars, water, Gatorade, fruits, i.e., bananas, oranges, grapes, watermelons, garbage bags, potato chips, corn chips, pickles, P&J sandwiches, sodas.

We invite you to take this opportunity to stand with us and make a positive impact on the lives of countless young victims in our community. By supporting this event, you will be sending an encouraging message to them that they are not alone and that they are surrounded by a community of people who care.

If you have any questions, please contact Natalie Naylor, Ride Director, Velo Atlanta Cycling Club at nnaylor44@yahoo.com.

We envision "a world where no child is a product that can be bought, sold, or abused."

youthSpark

Sincerely,

Dorron Zellars, President, Velo Atlanta Cycling Club



The Velo Atlanta Rescue 1 Ride Sponsorship Program – Be a Hero. Choose your Shield!

HERO STATUS	Titanium Shield \$5,000	Platinum Shield \$2,500	Gold Shield \$1,000	Silver Shield \$500	Bronze Shield \$250
Main Tent /Stage Title Sponsor	X				
Rest Stop Sponsor	X	X	X		
Name Mentioned in Press Release	X	X	X		
Exhibit Space at Registration Area	X	X	X		
10 Free Registrations	X				
5 Free Registrations		X			
2 Free Registrations			X		
Logo on Route Map	X	X	X	X	
Logo on T-shirt	X	X	X		
Verbal Recognition at Event	X	X	X	X	
Logo on Event Cue Sheet	X	X	X	X	
Logo and Link on Event Web Page	X	X	X	X	X
Listed at Start Point	X	X	X	X	
Sponsorship Certificate	X	X	X	X	X
Distribute organization marketing materials	X	X	X	X	X



My business or organization would like to become a Velo Atlanta Cycling Club Rescue 1 Ride Sponsor

Business/Organization Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Please email business/organization logo or graphic in electronic format to **treasurer@veloatlanta.com**. The logo will be used in publicity materials, flyers, on the Velo Atlanta website, etc. You may also enclose a printed copy of the logo or graphic but generally the quality of reproduction of the electronic version is much higher.

<input type="checkbox"/>	\$5,000 -	Titanium Shield
<input type="checkbox"/>	\$2,500 -	Platinum Shield
<input type="checkbox"/>	\$1,000 -	Gold Shield
<input type="checkbox"/>	\$500 ---	Silver Shield
<input type="checkbox"/>	\$250 ---	Bronze Shield

In-Kind: _____ **Item(s) Cash Value: \$** _____

Credit Card Payment: Visit: <http://rescue1century.com>

Check Payment Method: Check # _____

Total amount enclosed _____

Mail checks to: Velo Atlanta Cycling Club, P.O. BOX 5324, Atlanta, GA 31107
Make checks payable to: youthSpark, Inc.

Memo Line: Rescue 1 Century

Tax ID: 58-2556130

Email: treasurer@veloatlanta.com

youthSpark is a 501(c)(3) nonprofit organization and all contributions are tax-deductible.

Thank you for your support and we look forward to partnering with you to make the Rescue 1 Century ride a memorable event!